

Jason Luther

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Web Design Experience

Blue Filament Design

2005 - Present

- Use of web standards and semantic markup.
- Develop logos and branding.
- Collaborate with non-profit and for-profit organizations to develop their web presence.
- Incorporated CMS into web sites for blogging and management of sites.
- View my portfolio at <http://www.bluefilamentdesign.com/portfolio/>.

Expertise

(X)HTML & CSS	Fireworks	Flash
JavaScript	Photoshop	Movable Type
Dreamweaver (Used for hand-coding and as FTP client)		

Professional Development

An Event Apart

December 2005

A CSS and web standards best-practices conference

Education

Virginia Tech

1993 - 1996

B.A. in History, Minors in Communications and Economics

Previous Experience

Bank of America

*Aged Loan Pipeline
Report Analyst*
2002 - 2004

- Analyzed loan pipeline reports to uncover trends and advised Team Leads and loan processors on how to correct issues.
- Coached other associates to improve performance, reduce open loan applications, and resolve issues.
- Reduced loan pipelines by 35%.

Adecco Temporary Services

2001 - 2002

Conducted telephone-based political surveys and newspaper subscription sales.

JoPa Company

Manager, Swimming Pool Retail Sales
2000 - 2001

- Managed 3-salesperson retail department with over \$500,000 in annual sales.
 - Increased grill sales by 200% from 2000 to 2001 through advertising and in-store demonstrations.
 - Managed customer information database utilizing Excel.
 - Collaborated with ad agency to design advertising for mail, newspaper and website.
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